



**agora**  
pulse

# AgoraPulse

## Twitter statistics report

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*For the period: Last 30 days*

# Key Metrics



Followers

**2,936**

**+4%**



Engagement

**447**

**+125%**



Awareness

**1,782**

**+48%**



Tweets

**1,384**

**+353%**



Mentions

**706**

**+51%**



RT

**218**

**+100%**



Favorites

**229**

**+157%**

# Audience

# Follower Growth



Total Followers

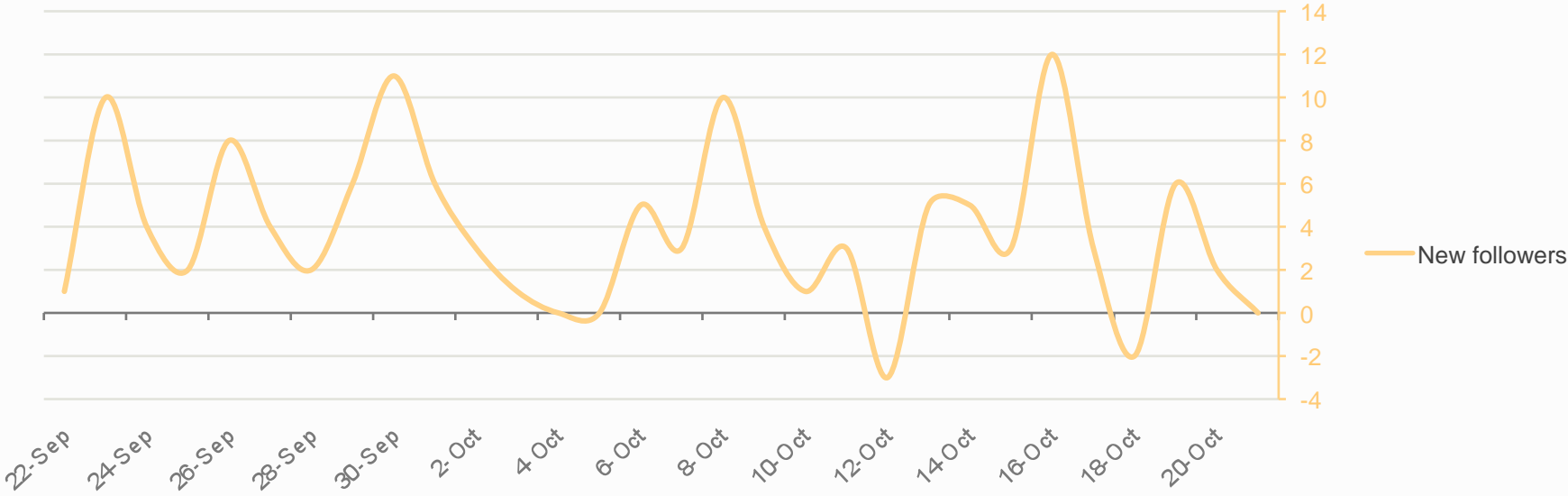
**2,936**



Net follower growth

**+114**

**+4%**



# Top Followers

Handle	Description	Badges / user category	Interactions
@iagdotme (Ian Anderson Gray)	Blogger & founder of Seriously Social, co-founder of @select. Speaker, trainer, digital marketer, web dev, geek, Christian, singer (baritone), husband, dad.	Influencer Ambassador Interacted with me	31
@VOfficeworx (Virtual Office Worx )	Boutique Social Media Agency. Owned and operated by @JennyBrennanME - Tweets by Ineke. Social media hints, tips and more	Interacted with me	16
@lilachbullock (Lilach Bullock)	Co-Founder of @CommsAxis with @danpurvis. #Digital #marketing, #socialmedia & #content agency. Get in touch today! Proud mum. #Zumba Tweets are mine	Influencer Ambassador Interacted with me	13
@kimgarst (Kim Garst)	Social Selling Strategist, First Lady of Periscope, Best Selling Author, Speaker, Forbes Top 10 SM Influencer. Loves God, family & hockey!	Influencer Ambassador Interacted with me	11
@heatherheuman (Sweet Tea Social)	Periscope broadcaster helping small biz rock Social Media Marketing. Strategist, speaker & consultant   Love God, Family & Sweet Tea	Ambassador Interacted with me	10
@DanPurvis (Dan Purvis)	Dan Purvis: Co-Founder @CommsAxis w/ @lilachbullock Digital marketing, content, SMM agency. Brand Republic Top 50 Marketing influencer. Proud father of 2! #MUFC	Ambassador Interacted with me	10

# Publishing & Engagement

# Publishing & Engagement



Publishing

Tweets published



**1,384**  
+353%



Engagement

Engagement



**447**  
+125%

RT



**218**  
+100%

Favorites



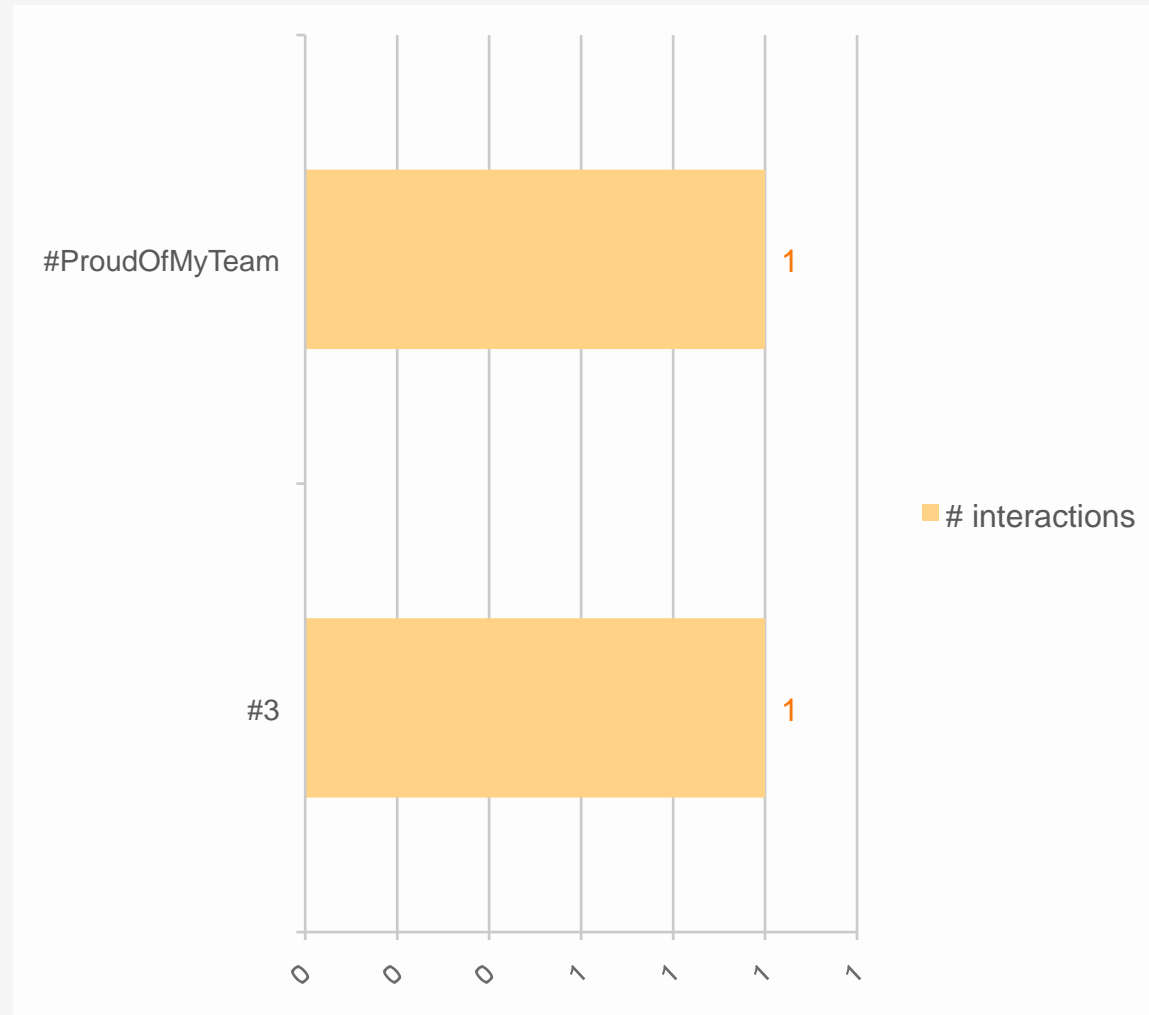
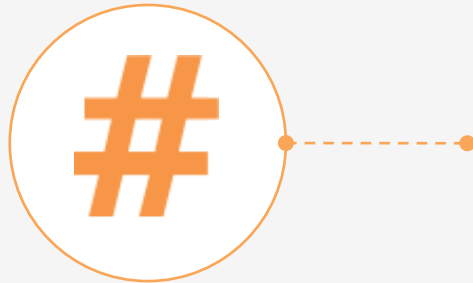
**229**  
+157%

# Top Tweets

Tweet	Fav	RT	Interactions
How to Properly Use Hashtags on Instagram for Growth <a href="http://t.co/aRziekGxWk">http://t.co/aRziekGxWk</a> via @smxplorer	5	4	9
Employee advocacy on Social Media: everything you need to know to get started <a href="http://t.co/eB8fkd9MMv">http://t.co/eB8fkd9MMv</a> <a href="http://t.co/nTOwzyAW49">http://t.co/nTOwzyAW49</a>	3	3	6
@carlaacarlson We appreciate your recent support & wanted to share our great news with you <a href="http://t.co/y5Akcv6dJP">http://t.co/y5Akcv6dJP</a> ~ would love an RT ~Ineke	3	2	5
Facebook insights: 8 metrics to review in your reports to impress your boss or clients <a href="http://t.co/D3fJKyEWc">http://t.co/D3fJKyEWc</a> <a href="http://t.co/RO3jtdkmjr">http://t.co/RO3jtdkmjr</a>	3	2	5
If you're a non-profit, you definitely need to check this course by @johnhaydon - Facebook Course for Nonprofits <a href="http://t.co/0l75JqXIA1">http://t.co/0l75JqXIA1</a>	2	3	5
These 5 New Facebook Features Make Your Fan Page Better <a href="http://t.co/hlpMoJhn13">http://t.co/hlpMoJhn13</a> <a href="http://t.co/s9GDvo5qc9">http://t.co/s9GDvo5qc9</a>	1	4	5



# Top Hashtags



# Monitoring & Awareness

# Awareness Metrics



Awareness

Global score



1,782

+48%

Monitored items



858

Mentions



706

+51%

RT



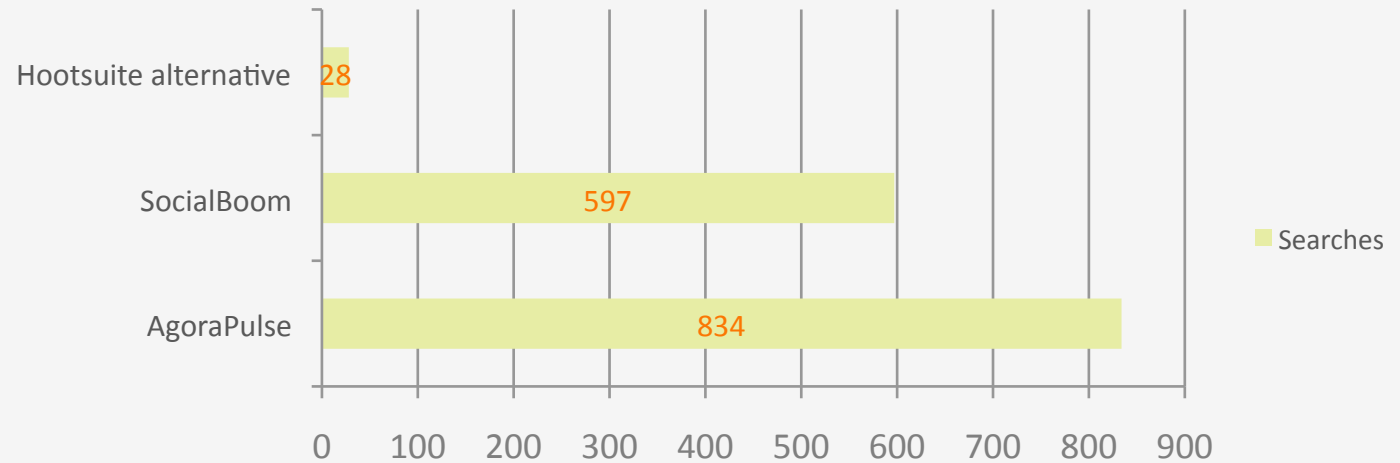
218

+100%



Monitored items

## Searches



# Top Ambassadors

User	Badges / user category	Keywords
@eernoult (Emeric Ernoult)	Influencer Ambassador Interacted with me	182
@kalnerwilliams (Lisa Kalner Williams)	Ambassador Interacted with me	16
@JELMarketing (JEL Marketing)	Ambassador	15
@thefollowhq (follow.net)	Influencer Ambassador	11
@EMGaude (Emmanuel Gaudé)	Ambassador	11
@charli_says (Charli Day)	Influencer Ambassador Interacted with me	11

# Community Management

# Community management & moderation

Tweets reviewed



2,805

Tweets unreviewed



834

Published replies

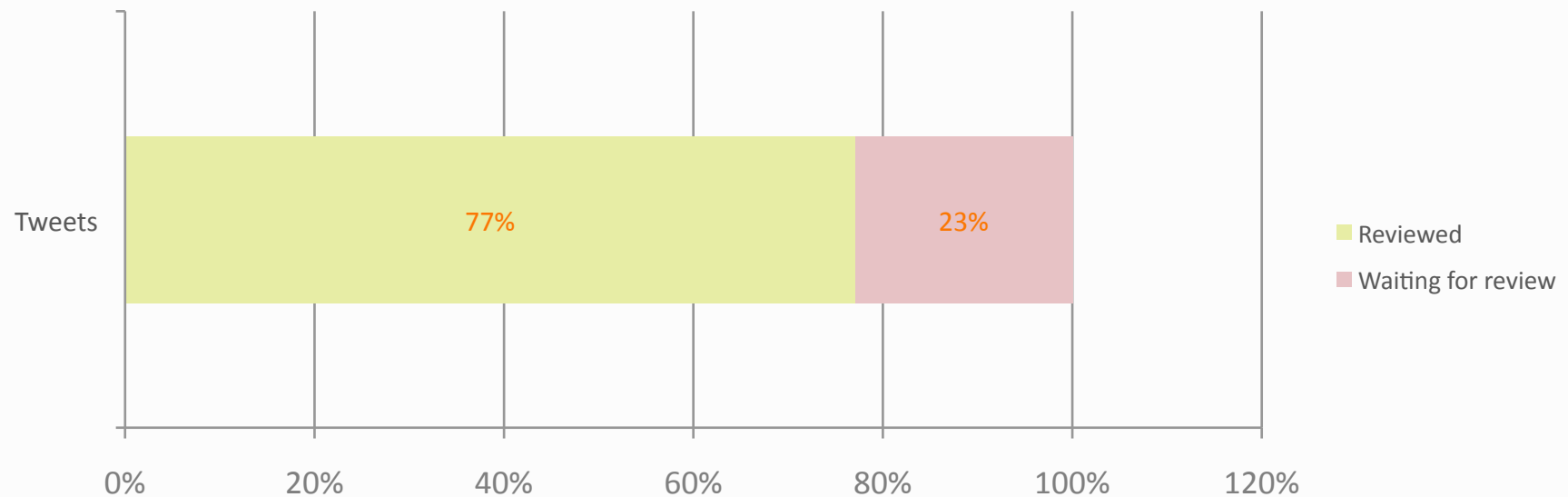


772

Conversations With Users



189



# Manager activity

Manager	Reviewed tweets	Replies
Ineke Oates	1549	481
Jenny Brennan	1103	233
Emeric Ernoult	86	40
Richard Beeson	38	0
Sébastien Gendreau	16	5
Kristell Cormarie	7	8